

Video Details

Program and Course Name	PSY315
Week	1
Video Title	Judy: The Girl Who Fainted at the Sight of Blood
Learning Objective	WLOs 1, 2, 3, 4, 5

Vyond Characters



Character - Name and Description	Voice Over Artist
Female psychologist	Emma (0.44 timestamp of audio sample)
Judy (child)	NA
Judy's father	NA



Scene Overview



Judy was referred to an anxiety clinic after several fainting episodes. This video shows her first appointment at the clinic.

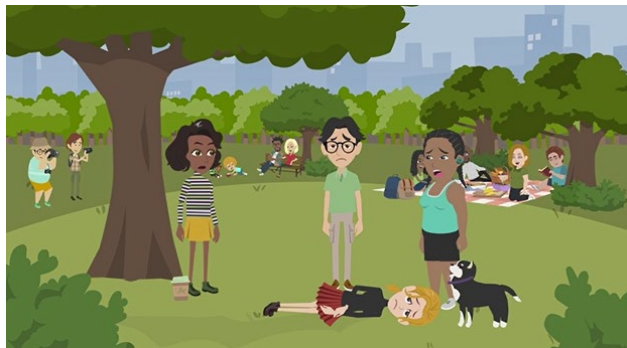
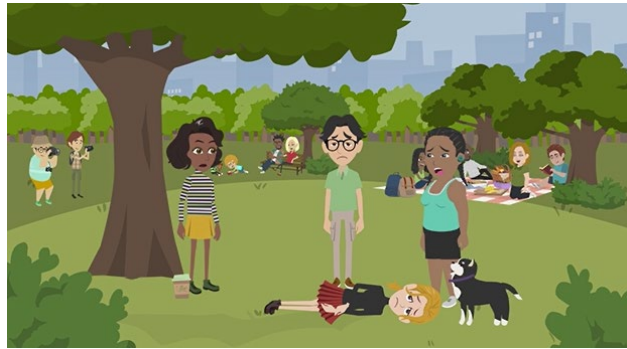
Total Number Words in VoiceOver Text = 309 words


Media Duration: 1 minute = 120 wpm (words per minute) approximately = 2.5 min

Screen #	Narration/Voice Over Text	On-Screen Text/Visual Element	Visual Description of the Scene for the Production Team	Pronunciation Key (if applicable)
1		Title: Judy: The Girl Who Fainted at the Sight of Blood	 A title card with a dark blue background. The text "Judy: The Girl Who Fainted at the Sight of Blood" is written in white. To the right of the text is a circular inset showing a cartoon illustration of a blonde girl with a yellow halo.	
2	Judy was referred to our anxiety disorders clinic after several fainting episodes.	NA	 A cartoon illustration of a clinic setting. A doctor with grey hair and a stethoscope is sitting at a desk. A man in a suit is sitting next to a blonde girl named Judy. Judy is looking down with a sad expression. A speech bubble above her says "Judy". The desk has a sign that says "ANXIETY DISORDER CLINIC". There are plants and a poster on the wall.	

3	Her experience is a common one that affects many people.	NA	Only the female psychologist narrator talking	
				
4	Judy's phobia started about 2 years ago in her biology class, where her teacher showed a graphic film of frog dissection.	NA	Show Judy in biology class and a teacher presenting a frog dissection graphic on the projector screen/SMARTboard.	
				
5	This triggered her aversion to blood and injuries.	NA	Only female psychologist narrator talking	

				
6	Judy started to avoid situations where she might see blood or an injury.	NA	<p>On left of screen show a frog dissection image and two other images related to an injury involving blood (blurry). On right of screen show Judy running away.</p> 	
7	It eventually progressed to the point where she was fainting five to ten times per week, disrupting her daily life.	NA	<p>Show Judy fainting and falling on the ground. A few friends are standing around her.</p>	

				
8	<p>Judy's reaction was severe, and she was diagnosed with a blood-injection-injury phobia.</p>	<p>Blood-injection-injury phobia</p>	<p>Continue the earlier screen with Judy still lying on the ground. Show OST in sync with the VO.</p> 	

9	Phobias can be disabling, causing people to avoid certain careers or even put their own health at risk.	NA	<p>Only female psychologist narrator talking</p> 	
10	It's important to seek treatment for phobias to prevent them from interfering with daily life.	Hospital	<p>Show the hospital building with VO in the background.</p> 